CANADIAN MOVING PICTURE

Digest

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EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

FORTIETH YEAR OF PUBLICATION 1915 - 54

Published by CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

VOL. 46, NO. 8 TORONTO, ONTARIO, CANADA FEBRUARY 20, 1954

Board and Officers Canadian Picture Pioneers

Centre: Nat Taylor, re-elected President for the third consecutive year; left of centre, Ray Lewis, Founder and Life-Trustee of the Benevolent Fund; Oscar R. Hanson, Co-Founder, Life-Trustee and Chairman of the Benevolent Fund.

Right of Mr. Taylor, Tom Daley, re-elected Secretary-Treasurer and Bill Redpath. Second row left, Morris Stein, Vice-President; Frank Vaughan; and Dan Krendel.

Back row, left, Clare Appel, Life-Trustee of the Benevolent Fund and chairman of the Public Relations Committee; Frank Fisher, Hugh Sedgwick, Harold Pfaff, and extreme right, David Ongley, solicitor.

Missing from this picture are Ed Wells, Board member, and George Beeston, Life-Trustee of the Benevolent Fund.

THE SHOW OF SHOWS ON TV WAS ED SULLIVAN'S TOAST OF THE TOWN, ON SUNDAY FEB. 14th, PRESENTING MGM's 30th ANNIVERSARY JUBILEE, A CAVALCADE OF SCENES FROM FAMOUS MGM PAST FILMS AND CURRENT PRODUCTIONS.

Digest of Trade Press Reviews

IT SHOULD HAPPEN TO YOU
COLUMBIA
Comedy — 86 minutes

Stars: Judy Holliday, Peter Lawford, Jack Lemmon.

Directed by George Cukor—Produced by Fred Kohlmar.

Box-office: ". . . generous patronage . . ."

Exhibitor: ". . . should land in the better money . . ."

Film Daily: ". . . gem of a comedy . . ."

Harrison's Report: ". . . laugh-provoking . . ."

Hollywood Reporter: ". . . hilarious comedy . . . a rollicking pace . . ."

Motion Picture Herald: ". . . this should happen to you . . ."

Showmen's Trade Review: ". . . an outstanding comedy . . . hilarious story . . ."

Variety: ". . . a generous helping of fun for the payees . . ."

SHE COULDN'T SAY NO
RKO
Comedy — 89 minutes

Stars: Robert Mitchum, Jean Simmons, Arthur Hunnicut.

Directed by Floyd Bacon—Produced by Robert Sparks.

Box-office: ". . . laugh—laden entertainment . . ."

Exhibitor: ". . . for laughs . . ."

Film Daily: ". . . has sensitive approach . . ."

Harrison's Report: ". . . provoke chuckles . . ."

Motion Picture Herald: ". . . amusing . . ."

Showmen's Trade Review: ". . . entertain and amuse all movie-goers . . ."

Variety: ". . . amusing comedy . . ."

HIS MAJESTY O'KEEFE
Technicolor
WARNER BROS.
Drama — 94 minutes

Stars: Burt Lancaster, Joan Rice.

Directed by Byron Haskin, Produced by Harold Hecht.

Box-office: ". . . rip-roaring action . . . exotic romance.

Exhibitor: ". . . color, action . . . fast moving story . . ."

Film Daily: ". . . rousing adventure . . . with plenty of romantic incident, brawls, conflicts . . ."

Harrison's Report: ". . . a rousing swash-buckling adventure . . ."

Hollywood Reporter: ". . . as a box-office magnet, it can't miss . . ."

Motion Picture Herald: ". . . superb scenery in lush colors . . ."

TRADE *headlines*

Sir Cedric Hardwicke as guest speaker, in Pittsburgh, at an Advance Gift Luncheon, United Jewish Fund, stated critics are too severe on plays, and their comments damage box-office.

●

They are talking about a Radio City Music Hall date for the Reissue of Columbia's Jolson Story, which will be re-released with Stereophonic Sound and Wide Screen.

●

Eddie Cantor has been ordered to take a complete rest. He has been doing road work on The Eddie Cantor Story picture and weakened himself physically, against doctor's orders.

●

Ben D. Marcus, head of Marcus Theatres Management Co., head office in Milwaukee, has been named as the new President of Allied States Assoc. He succeeds Wilbur Snaper, who was President for two years.

●

Si Seadler, one of MGM's top Advertising men, in referring to a pep, go to the movies campaign, for the public, was negative on this idea, and said, "Hard work cooperatively between exhibitors and distributors, on good pictures, will do more to awaken public interest than generalization."

●

Jane Russell for the lead in, Guys and Dolls, and most likely Clark Gable for the male lead.

●

Ben Hecht-Burt Lancaster Pictures for the next two years will go to U-A in a deal recenty made.

●

Associated British Pictures Corp. has declared an interim dividend of 7½ percent, less tax, on the common stock for the year ending March 31st. In recent years the A.B.P.C. dividend has been 20 percent and indications are that this dividend will be maintained at this level during the current year.

●

How To Marry A Millionaire during its first 220 domestic engagements has grossed $6,100,000 reports 20th Century-Fox and is still being shown in 78 of these theatres.

●

Marjorie Dawson, Children's Film Library, M.P.A.A., will come to Toronto to address a Luncheon meeting, Thursday, February 25th, Royal York Hotel, Parlor A, 12:30 p.m.

●

Footprints of the Lion, tells the history of MGM pacing and tracing back for three decades, printed in celebration of the current Jubilee Year campaign.

Ray Presents

IF I weré writing an editorial on what I am thinking about, I would caption it, Observations and Lamentations. The caption does not imply, that the Lamentations are the result of the Observations, although there are times when we wonder, if being too curious, is not conducive toward injuring good health, and being too observant spoils the bliss of ignorance! I question the wisdom of such conclusions.

However, Man, belonging to the Animal Kingdom, is not the only animal which is curious. Ever watch the curiosity of a dog, cocking its head from side to side, at something it does not understand, or the curiosity of a horse, which sniffs at something of which it is not afraid, but about which it is inquisitive. It appears that while there is life, there will always be curiosity.

TENNYSON conveyed the Seeker-Spirit in the lines of, "Flower in the crannied wall, I pluck you out of the crannies, I hold you here, root and all, in my hand, Little Flower,—but if I could understand what you are, root and all, and all in all, I should know what God and Man is!"

I would think that the most curious of all animals in the Animal Kingdom is Man, because Man is a Seeker of Knowledge, and Man has a Spiritual Insight which inspires him to seek the Source of his Truth.

I think that Observers are all very curious, without being aware, that they observe what is transpiring. They are curious to know the Cause of the Effect, and what Effect will follow, which will make the former Effect a Cause!

SENATOR MARIO M. DE OPTATIS, of Albany, sponsored a Bill, which will keep a film out of a projection booth in New York City, unless it has been first inspected and repaired, and bears evidence thereof, immediately prior to shipment.

Does this mean, that if this Bill becomes Law, each Exchange or Carrier will be obliged to have a Government Inspector stamp each picture, which is sent out, for a showing in New York? Who pays for such inspection, the Exchange, or Exhibitor?

I observe, that the Federal Government of Canada has voted to give C.B.C., for its Radio and TV operations, an appropriation of $23,644,450 *in the fiscal year, as compared with the* 1953-54 *appropriation of,* $8,634,-368.

The National Film Board, which received $2,997,650 *last year, will receive* $3,431,283, *but when it moves its studio operations from Ottawa to Montreal, it will be housed in a* $5,000,000 *project, which latter move has already been the cause of much lamentations in Ottawa.*

I OBSERVE, that the U.S. Government will prosecute its Civil Anti-trust suit, which was filed in Los Angeles, in July of 1952, and in which twelve film companies have been charged with conspiracy to restrain Interstate Commerce in 16 mm features, in violation of section 1 of the Sherman Act.

Assistant Attorney General Stanley Barnes, head of the Anti-trust Division of the Department of Justice, is reported to have said, that as yet the date of the trial has not been set, on the calendar of the Federal District Court, in Los Angeles, but preparations are being made toward that objective.

THE Defendants, who responded to the Suit with lamentations, loud protests, which in my opinion were most justifiable, are Warners, 20th-Fox, RKO, Universal, Republic, Columbia, also certain subsidiary companies of these named majors, and Pictorial Films.

The Theatre Owners of America, which association of exhibitors, was not named as a Defendant, was named as a co-conspirator in the action.

You know the old story, about the man, who was in jail, and was told by his lawyer, "They can't do that to you", and his reply was, "I'm here?" This is the way I feel about the U.S. Government's 16mm. *Anti-trust Action.*

I cannot see why any distributor, or several of them, refusing to release their pictures in 16mm, *can be designated as operating in restraint of Interstate Commerce, anymore than can the banning of any picture, in any state, or city, or town, be termed a restraint of Interstate Commerce!*

EVERY member of our Industry knows, that before TV was in business, it was not customary to release pictures in 16mm for theatrical or non-theatrical exhibition, in competition with the exhibition of 35mm.

This policy of operation is not something new, it is as old as an organized distribution policy in our Industry. It is a voluntary and not compulsory policy.

If in the release of 16mm, *there was a Gentlemen's Agreement, that such pictures would not be exhibited in competition with* 35mm, *would such Gentlemen's Agreement be a Conspiracy in Restraint of Interstate Commerce, and fall into the category of section* 1 *of the Sherman Act?*

I WILL give you an example of what happened in the U.S. about 1945-6, in respect to a picture, Tom Sawyer.

This picture was sold to a theatre circuit in an important city in the U.S. It was to open on a Monday at a large theatre, the first of this circuit, and the admission price was 65 cents. It was well advertised.

On the Saturday, one week in advance of the opening, at the theatre, Tom Sawyer was advertised to play in an auditorium in 16mm, *three blocks away from the theatre, and the admission price was five cents.*

The Theatre pulled the picture, and cancelled the theatre deal, also, threatening to sue the company in which I was interested.

The company threatened to sue the company which was releasing Tom Sawyer in 16mm, *and it happens to be one of the companies now named as Defendant in the present action.*

IT finished up with general apologies, regrets, promises that it would not happen again, but my company lost a circuit deal of importance, and deals on other pictures with the circuit company.

There is no doubt in my mind, but that the 16mm company, and the operator of the auditorium put their heads together to capitalize on the extensive advertising which the theatre had given Tom Sawyer.

Could such action be designated as a conspiracy to restrain the trade of the exhibitor?

The exhibitor was within his rights in cancelling the picture, and was not my company within its rights in an endeavor to restrain the 16mm *company from such exhibitions, or was my company acting in restraint of trade?*

The company which had purchased the 16mm *rights, had agreed to respect the rights of the distributor of the* 35mm *rights, and had agreed not to enter into competition with the latter distributor.*

THE 16mm distributor received not more than $25.00 for its Saturday morning exhibition, which cost my com-

(*Continued on Page* 7)

This is where "His Majesty O'Keefe" was made!
NEW YORK WORLD-TELEGRAM AND SUN.
Elizabeth Lands in Fiji As Wild Spears Whirl
By the Associated Press.
SUVA, Fiji Islands, Dec. 17.—Queen Elizabeth II drained a shell of potent, soapy tasting "kava" today and acted as if she liked it as thousands cheered her arrival in the Fiji Islands. The royal libation was a pop-
The Queen watched fascinated while bare-chested, grass-skirted Fiji men whirled clubs and spears in war dances, and 200 garlanded men and women sang island songs.
Fijian Welcome.

Two years and 4700 miles ago, Burt Lancaster and a company of 400 motion picture players and technicians arrived at Suva in the Fiji Islands. They were there to film in its authentic, fabulous backgrounds, the almost incredible love story of a fellow named David O'Keefe —a lost island trader from Savannah, Georgia who became chief and ruler of 10,000 barbarous warriors.

Here, surrounded by thronging spectacle, savage battles, mystic love-rites and multitudes of Fiji natives, is the role of roles for Burt Lancaster—a worthy dramatic successor to his portrayal in "From Here to Eternity".

Here, moviegoers will go on their most spectacular and their most off-the-path movie-safari in many a year.

Here is a two-million-dollar investment in a motion picture—every dollar of it invested in great entertainment!

P MAN IN SHOW BUSINESS

WARNER BROS.
PRESENT

BURT
ANCASTER
S MAJESTY
O'KEEFE"

COLOR BY
TECHNICOLOR

The Stone-God Test of Strength!

The Terror Rites of the War Canoes!

The Primitive Maiden Dance of Abandon!

WATCH FOR
"THE COMMAND"
WARNER BROS.' FIRST
CinemaScope

Toronto and District

By BILL PRESS

Named as the executive secretary of the Association of Motion Picture Producers and Laboratories of Canada, Donald M. McClymont is active with organizations in Ottawa, particularly with public relations.

McClymont, who is retiring as manager of the Better Business Bureau of Ottawa and Hull, was recently appointed a representative of the National Council of the Baking Industry and is also identified with the Institute of Edible Oils.

In connection with the opening of a Bell & Howell plant in Toronto, scheduled for April, the announcement is made of the formation of a subsidiary company for this country, Bell & Howell Canada Limited, with O. T. Bright, general service manager at Chicago, as general manager of the Canadian branch.

The death occurred at Brockville of James M. Dobbie, a former mayor there and a partner of Famous Players Canadian Corp., in his 73rd year.

A former president of the Brockville Chamber of Commerce, he headed a large hardware business and was a director of the Brockville Trust and Savings Co., his interests including theatres and a hotel. He was associated with F. I. Ritchie in the ownership of the Regent Theatre, a 974-seat house which is managed by Les Mitchell.

He was a life member of Salem Masonic Lodge and was active in the Kiwanis and Country and Rowing Clubs of Brockville. He is survived by his wife, also a nephew and two nieces.

Jim and William Georgas, ski-ing and golfing members of the Owen Sound theatre family, scored again in the Ontario ski zone championships Feb. 6-7 at Midland and Collingwood. Jim won the titles and brother Bill finished a good second in the events. The winner is headed for the next Olympic competitions.

STERLING FILMS OFFICERS

Sterling Films Ltd., have announced that at a recent meeting of the stockholders of *Sterling Films Limited* and *Hanson Juice Concentrates Limited, Mr. George Oullahan* was elected Vice-President, and *Mr. J. B. Lawson* of the firm *Allen, Weekes & Lawson*, Solicitor for the Companies, was elected Secretary.

Following these elections the officers for the two Companies are as follows:

President & General Manager, *O. R. Hanson;* Vice-President & Assistant General Manager, *G. H. Oullahan;* Secretary, *J. B. Lawson;* Treasurer, *K. Macmillan* and Sales Manager, *E. L. Harris.*

A policy of European features is in full swing at the Savoy Theatre, Hamilton, the bookings being mostly Italian films with occasional pictures from Russia. The Savoy also recently introduced giveaways to step up patronage.

Plenty of variety was noted recently at Brantford. Manager Bill Burke of the Capitol Theatre made use of his giant screen for "Mogambo" at 85c top, the engagement being broken Feb. 8 with a stage appearance of the National Ballet Company, then opened Feb. 11 with his second CinemaScope feature, "How to Marry a Mililonaire." Burke also announced that the sixth annual concert of the Barber Shop Quartettes is a coming attraction at the Capitol.

At the Brantford Paramount, Buzz Blondell had special stage contests for a Saturday juvenile show and opened Feb. 8 with "Martin Luther" for a week's run.

At the Saturday morning Movie Club in the Odeon, Brantford, free passes were slipped into some popcorn packages, the program including a Western, serial chapter and cartoons.

Prairie News

BRUCE PEACOCK

Town council at Vulcan, Alta., has rescinded a motion passed in August to permit C. R. Robson to purchase a site for a drive-in theatre, subject to the approval of the town planning commission at Edmonton. It was found council did not have authority to dispose of the property because of a ruling on park areas. A petition of the ratepayers in the residential district adjacent to the proposed theatre was sent to the town planning commission last summer protesting the action of council in granting the application.

Roxy Theatre, Canora, Sask., has changed ownership for the second time in less than two months. Geo. Kozoriz, of Canora, purchased the theatre from C. Hochman and Dr. P. Kowalishin on Feb. 1. Dr. Kowalishin and Mr. Hochman purchased the theatre from the Regal Amusement Company, Regina.

Construction of a new drive-in theatre near Prince Albert, Sask., will be commenced this spring, according to Harry Lyone, Saskatoon businessman, who is associated with the company planning the project. Theatre will have a CinemaScope screen and will accommodate more than 350 cars, according to Lyone.

Calgary Exhibition and Stampede has signed the Sonja Henie ice revue for six night performances and a matinee at this year's stampede.

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Entered as Second Class Matter

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Editor-in-Chief

Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: EMpire 8-8696
Cable: Raydigest

Established 1915. Publication weekly.
Subscription: $5.00 yearly

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WILL McLAUGHLIN ..... Ottawa, Ont.
BILL PRESS ..... Toronto, Ont.
HELEN CROWLEY ..... Saint John, N.B.

Maritime News

HELEN CROWLEY

Empire-Universal Films Ltd. arranged a press-radio preview of the "Glenn Miller Story." It was held at the Odeon Strand theatre in Saint John, N.B. on Sunday evening, February 14th. Local bands were in attendance — orchestra leaders and representatives of the music shops were present as well. A similar screening is being arranged in Halifax at the Casino theatre for the 21st of February. Although Mr. Jack Bellamy, local manager for Empire-Universal has been exceptionally busy on all details connected with these screenings, one can tell he is enjoying the promotion and whenever the "Glenn Miller Story" is mentioned, he just exudes enthusiasm.

Mr. George Dockwrey, son-in-law of the late Mr. D. P. McDonald, Sydney, Nova Scotia, has been made general manager of the two theatres in Sydney—the "Vogue" and "Paramount". This appointment was made by Famous Players and the Executors of Mr. McDonald's will.

Mr. Jim Mitchell, manager of Famous Players Capitol theatre in Saint John, N.B. is feeling justly proud of his renovated theatre. Alterations have been going on for several months—the lobby has been completely remodelled with a modern confection stand extending the length of one side. A modern up-to-date manager's office is located at the opposite end of the lobby. The auditorium has been redecorated in soft pastel colors with greens and gold predominating —and a new curtain colored in gold.

The lighting fixtures are very different, harmonizing perfectly with the new decor of the building. The re-decorating of the theater was done by the Belgium Art Studios of Montreal. This firm also supplied the lighting fixtures. The new chairs are a deep rose shade and supplied by the Canadian Theatre Chair Company. The new 'Capitol' Marquee has been attracting lots of attention.

Ray Presents

(*Continued from Page* 3)

pany thousands of dollars in the cancellation of an entire circuit.

Justice, although blindfolded, is believed to see with an Unseen Eye, so here is a story for the U.S. Department of Justice to see into.

IF I produced a play, in New York, and did not wish to play it anywhere else in the U.S., would that be a restraint of Interstate Commerce, despite the fact, that to take the play out of New York would damage the New York run of the play.

Has the producer of a stage-play, the right to refuse its exhibition on the screen or on TV?

Have we the right to organize closed theatre TV circuit presentations without running into Anti-trust legislation?

IF 16mm exhibition and TV exhibition of pictures depreciate the 35mm exhibition value of them, and prevents a producer from making profits, is the producer compelled, by the Anti-trust laws, to depreciate his possible profits, and to operate a business at a loss?

What producing company of Motion Pictures, or a group of them, control all the stars, the players, the authors, the directors, the studios, cameramen, technicians, negative and positive film, etc., which prevents anyone, who wishes to make a 16mm film, for exhibition, or for telecasting, unable to make such a film?

I have observed, that the most fantastic things may happen, in countries, and to people where you would least expect it.

If something is only half-crazy, you have a better chance of beating its impact, than if it is completely outside the Realm of Reason.

THERE is a Crazy Germ in the air, which appears to attack in most unexpected places.

There is nothing to fear in a reasonable or logical idea or action, but beware of the bite of a Mad Idea, the invasion of a mad-germ, if it is running loose. Do not believe, that it may not reach you, or that you are immune.

Prepare calmly, judiciously, without hysteria, to defend yourself.

You may think, that the 16mm Anti-trust action is far-fetched, that it is an impossible interpretation of the Anti-trust laws, but the Anti-trust Division of the U.S. Department of Justice, must have some ideas on the subject, or else there would be no Defendants, and despite the fact, that I think the Anti-trust action is fantastic, and thousands of members of our Industry, may think as I do, the Anti-trust Division of the U.S. Department of Justice thinks differently, and will spend a lot of money, and time to prove, that it is right and that we are wrong.

LEST we forget, some of the named Defendants have sold or distributed their pictures for 16mm distribution and for TV. Who has a list of the number of companies distributing 16mm, and making their pictures available for Television?

Who has a list of all these pictures, there must be thousands of them!

Who has a list of the number of companies producing pictures for Television, and how many have been produced, how many are now in production, and how many are planned?

To whom are the Defendants to sell 16mm pictures, or are we again to have a situation of open bidding?

I sometimes think, that the mother, of our Infant Industry, marked The Infant, before birth, to spend its days in Legal Battles, because she looked at a cross-eyed Judge. Such are my Observations and Lamentations.

LABOW ANNOUNCES NEW APPOINTMENTS

Jack Labow, Canadian General Manager for *RKO*, announced the promotion to the most important Canadian Branch, Toronto, of *Myer Nackimson* as Branch Manager.

MYER NACKIMSON

Nackimson joined *RKO* in 1934 as a booker in Toronto, later becoming salesman in the Toronto office. In 1946, he was appointed Winnipeg Branch Manager where he has remained until his appointment as RKO Toronto Branch Manager. *Nackimson* has been the winner in several sales drives during his sojourn as Winnipeg Branch Manager.

Labow, at the same time confirmed the appointment of *Barry Myers*, to fill the post of Winnipeg Branch Manager. *Myers* joined *RKO* in 1945 as a shipper and became booker, office-manager and salesman in the Winnipeg office before his new appointment.

VANCOUVER NEWS

By JACK DROY

Ivan Ackery, Orpheum manager and Dave Borland, Dominion are stepping out with some choice publicity stunts on their current pictures "Mogambo" and "Here Come the Girls." Borland tied in with the Saturday Evening Post Bob Hope Story.

Charlie Doctor, President of the Famous Player Managers Association of B.C. handed over $770 to the Vancouver Boys Club Association, being the profits from the Film ball held by the FPMA last fall. The VBCA operates a summer camp for boys upcoast from here, giving vacations for needy youngsters. Theatre Boys re-elected their entire slate of officers for 1954. President, Charlie Doctor; Vice-pres., Dick Letts and secretary-treasurer, Wally Hopp of the Cinema.

The Williams Bros. are building a 400-seat theatre at Rocky Mountain House, Alberta, at a cost of $46,000. It will be opposition to the old 250-seat ROXY there.

Herb Stevenson, Prince George theatre owner and his wife, have left for a trip around the world and will be away about four months. George Beeston, head of the Paul Nathanson interests was a local visitor checking on their new ASN business.

Sammy Karby has started construction of a 300-car drive-in theatre at Fort Qu'Appelle, Sask. where he owns the small Fort Theatre.

Acquittal on charges of a breach of the Amusement (Sabbath) Act regulations was won by Bob Barron, son of the owner of the Grand in Calgary, Alberta. He was charged with presenting a stage play, "Gigi." Barron won his case by arguing that a flesh show was a "performance" and NOT an "Exhibition" as described in the Lords Day Act.

"The Sinner" and "99 River Street" were placed in the "Adult Entertainment" class by the British Columbia censors.

A surprise grosser here this week was a Russian import "The Fall of Berlin" at the Hastings. Critics cracked down on the film but it was held over for a week.

Flora Cooks, a former Paradise theatre employee, who resigned, to enter the night club circuit in the U-S as a headline attraction, was killed in an automobile accident in Florida.

Hughes Offers to Buy All Assets of RKO

Howard Hughes has offered to buy all the assets of the *RKO Pictures Corporation for* $23,489,478 in cash, an offer which, if accepted, would pay every stockholder $6 a share for his holdings.

The stock closed on Friday Feb. 5th, on the *New York Stock Exchange*, at $2.87 a share. There are 3,914,913 shares of *RKO* stock outstanding.

An announcement by New York representatives of the Los Angeles industrialist and Motion-picture producer said the offer is subject to acceptance by a duly constituted officer of *RKO* by Feb. 15, and approval by a vote of a majority of the *RKO* stock, other than shares held by *Mr. Hughes*, at a stockholders' meeting not later than March 30.

Mr. Hughes was reported to have said in a letter to the company explaining his offer:

"I would like to feel that I have given all the stockholders of *RKO Pictures Corporation* an opportunity to receive for their stock an amount well in excess of its market value at the time when I first became connected with the company, or at any time since."

feiting a $1,250,000 down payment and interest and fees on the balance.

Mr. Hughes now owns 1,262,129 of the company's 3,914,913 shares of stock.

BOARD ACCEPTS HOWARD HUGHES OFFER OF $6

Howard Hughes offer to buy the assets of RKO Pictures Corp. for $23,489,478 at $6 per share on the outstanding stock, was accepted by the Board. The Board called a special meeting of stockholders to be held in Dover, Delaware, at noon, Thursday, March 18th, to vote on the proposal.

Howard Hughes' avowed aim to see that none of his fellow shareholders in the *RKO Picture Corporation* lost any money on his account was fulfilled—with an eight of a point to spare.

In the wake of his offer to buy all the company's assets for the equivalent of $6 a share, the stock sold above $5 for the first time in history.

Of the 487,200 shares of the stock traded during Feb. 8th on the *New York Stock Exchange*, the lowest price at which any share changed hands was 5⅛.

Mr. Hughes has been the controlling stockholder of *RKO Pictures* since May, 1948, when he bought control—929,020 shares, or 24 per cent of the stock—of the old *Radio-Keith-Orpheum Corporation* from the *Atlas Corporation*.

At the end of 1950, pursuant to an agreement with the Attorney General, *Radio-Keith-Orpheum* was split into two companies — *RKO Pictures* and *RKO Theatres*. Under the agreement *Mr. Hughes* had the choice of placing his holdings in either company in trusteeship. He elected to do so with the theatre shares, and last November he sold them to *David J. Greene*, New York investment counselor, for $4.75 a share.

A year earlier *Mr Hughes* sold the control of the picture company for $7 a share to a syndicate headed by *Ralph Stolkin* and *Abraham L. Koolish* of Chicago. But as a result of considerable unfavorable publicity the group turned the stock back to *Mr. Hughes* four and a half months after entering the deal, for-

MacKAY TO A.S.N. ONTARIO POST

S. ALEX MACKAY

S. Alexander MacKay has been appointed Ontario Manager for *Associated Screen News Limited*, replacing *J. J. Chisholm* who moved to head office in Montreal. This new appointment is recognition of the demonstrated ability of one of the company's most active younger members.

Since the war, his career in films has gained him distinction in nearly every province of the Dominion. As Educational Director of *Associated Screen News*, he championed the use of visual teaching methods in schools and colleges.

Personalities In the News

ERIC JOHNSTON, President of MPAA was named official U.S. Representative at the Brazilian International Film Festival, Feb. 12th.

LEO, THE LION, world-famous screen personality, created by MGM, placed on his feet several decades ago, by Howard Dietz, and now celebrating MGM's Jubilee 30th Birthday, on Press, Radio and TV, of the world.

MERVYN LeROY, back with Warner-Bros. after an absence of many years, as producer with MGM.

STAR OF UA'S "WICKED WOMAN" VISITS TORONTO. Standing left to right: George Heiber, UA; Irving Siegal, UA; Martin Simpson, Downtown Theatre; Bill Curly, Mayfair Theatre; Barney Fox, 20th Century Theatres; Myer Axler, 20th Century Theatres; Jack Cottingham, State Theatre and Raoul Auerbach, Vice-Pres., 20th Century Theatres. Sitting, left to right: Bill Heinitz, Glendale Theare; Charles S. Chaplin, Canadian General Manager, UA; Beverly Michaels, Star of "Wicked Woman" and Beryl Goodwin, Scarboro Theatre.

CAPITAL STORY

By BILL McLAUGHLIN

Salary increases granted by the Government up to last December have boosted the payroll of civil servants and employees of Crown companies in Ottawa to about $11,500,000 a month or $138,000,000 a year. The average Government employee in this city has an income of about $3,000 a year based on the estimated increase in the payroll. This would compare to $1,800 prior to 1939. There are 35,000 civil servants in Ottawa and another 10,000 men and women employed by Crown agencies like Central Mortgage and Housing Corporation and the Bank of Canada. The Capital has few large-scale industrial plants, but that big Government payroll—with cheques available every two weeks—helps no little in keeping movie theatre box-offices busy all the year round.

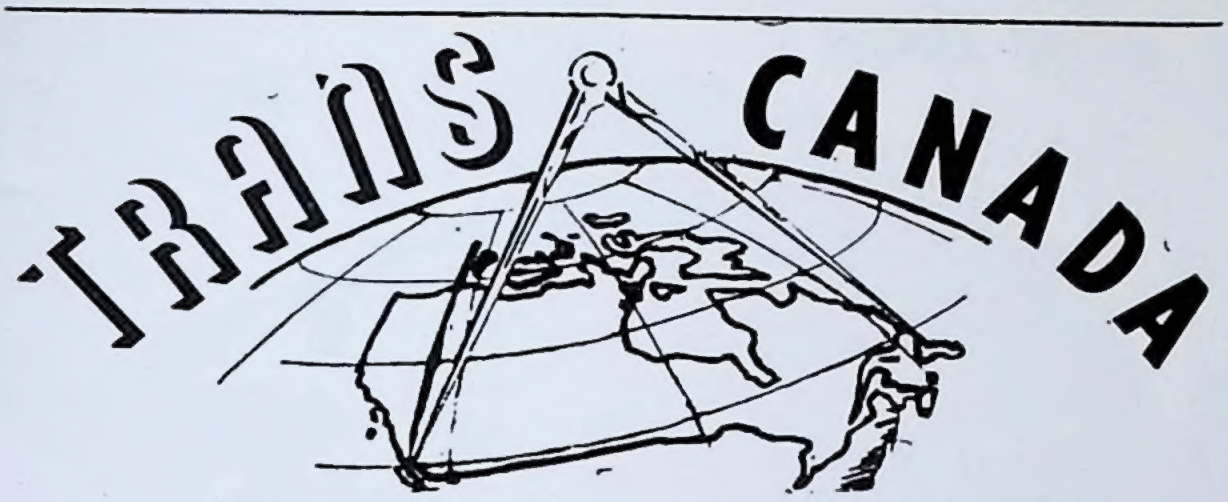
Members of the Ottawa Film Society were given the opportunity over the weekend to compare the charms of Jean Harlow (1930's) with the good points of Marilyn Monroe. Blonde Bombshell, starring the late actress, was the feature presentation at the second series of the Society's programs shown in the lecture hall of the National Museum.

National Theatre Services of Toronto has completed arrangements to take over operation of the Glebe Theatre as of March 1. Fred Levans, as resident manager of the Elmdale and district supervisor for NTS with theatres in nearby towns, including Carleton Place, Cardinal and Winchester. Acquisition of the Glebe on an operating basis gives NTS three theatres in the city, the other being the Century. The Glebe has been operated by Hye Bessin in association with Casey Swedlove during the past several years.

Bob Hope is back again at the Capitol Theatre and doing well with his Here Come the Girls. Picture held over after a night interval to give impresario Tony Tremblay a chance to stage the 4th of his annual concerts.

Went over to the Odeon Theatre to see The Eddie Cantor Story and give it a review in the Journal. Used my Press Courtesy pass from Odeon's general manager David Griesdorf for the first time, which certainly facilitates the entry of a newspaperman when on his beat. Not that I ever received anything but the best of receptions from the local Odeon management.

Ray Tubman, district supervisor of Famous Players and resident manager of the Capitol Theatre, prefers to take his annual vacation in the Wintertime. But Ray is not any too fond of skiing or other cold-weather sports. He likes to follow the sun and is now enjoying its benefits with Mrs. Tubman on the sands of Florida's Miami Beach.



Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Third Week. Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.

SHEA'S
Botany Bay (Para.) Technicolor with Alan Ladd and James Mason.

UNIVERSITY & EGLINTON
Forever Female (Para.) with Ginger Rogers and William Holden.

NORTOWN
Fourth week. Hondo (WB) Warnercolor and 3-D with John Wayne.

ODEON-CARLTON
Second Week. Miss Sadie Thompson (Col.) Technicolor with Rita Hayworth.

HYLAND
Fifth Week. The Sinner (Astral) with Hildegarde Neff.

UPTOWN
Quo Vadis (MGM) Technicolor with Robert Taylor.

LOEW'S
Fifth Week. Knights of the Round Table (MGM) CinemaScope and Technicolor with Robert Taylor.

TOWNE CINEMA
Eighth Week. Julius Caesar (MGM) with an all-star cast.

DOWNTOWN
Jack Slade (AA) with Mark Stevens.

MONTREAL

PALACE
Second Week. Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.

LOEW'S
Second Week. Easy to Love (MGM) Technicolor with Esther Williams.

PRINCESS
Escape from Fort Bravo (MGM) AnscoColor with William Holden.

CAPITOL
Botany Bay (Para.) Technicolor with Alan Ladd.

ORPHEUM
The Steel Lady (UA) and Stranger on the Prowl (UA).

AVENUE
Third Week. Malta Story (JARO) with Alec Guinness.

KENT
Third Week. Innocents in Paris (Cardinal) with Alastair Sim.

ALOUETTE
Le Mulatre with Angelo.

WINNIPEG

CAPITOL
Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.

MET
Second Week. Mogambo (MGM) Technicolor with Clark Gable.

GAIETY
Second Week. Martin Luther (IFD).

OSBOURNE
Fifth week. The Captain's Paradise (IFD) with Alec Guinness.

LYCEUM
Second Week. Devil's Canyon (RKO) Technicolor and 3-D with Virginia Mayo.

ODEON
Sailor of the King (20th-Fox) with Jeffrey Hunter.

VANCOUVER

CAPITOL
Easy to Love (MGM) Technicolor with Esther Williams.

ORPHEUM
Mogambo (MGM) Technicolor with Clark Gable.

STRAND
Second Week. Hondo (WB) Warnercolor and 3-D with John Wayne.

VOGUE
The Sinner (Astral) with Hildegarde Neff.

PLAZA
The Glass Web (E-U) 3-D with Edward G. Robinson.

STUDIO
Third Week. Martin Luther (IFD).

CALGARY

CAPITOL
So Big (WB) with Jane Wyman.

PALACE
Martin Luther (IFD).

GRAND
Charge of the Lancers (Col.) with Paulette Goddard.

UPTOWN
His Majesty O'Keefe (WB) Technicolor with Burt Lancaster.

VARIETY
Battles of Chief Pontiac (Alliance) and It's A Pleasure (Alliance) Technicolor.

SAINT JOHN

PARAMOUNT
Here Come the Girls (Para.) Technicolor with Bob Hope.

CAPITOL
Marry Me Again (RKO) with Robert Cummings.

KENT
Anne of the Indies (20th-Fox) Technicolor with Jean Peters.

Adult Entertainment

During the month of January four features were classified by the Board as "Adult Entertainment."

These were as follows: LITTLE CAESAR, MAN IN THE ATTIC, ONE SUMMER OF HAPPINESS, PUBLIC ENEMY.

ACADEMY ANNUAL AWARDS MARCH 25

The Academy of Motion Picture Arts and Sciences will gross $115,000 from the radio and television broadcast of its twenty-sixth annual awards presen'ing ceremony March 25 over the *National Broadcasting Company* networks.

The announcement by *Charles Brackett*, Academy president, said that the *Oldsmobile Division* of *General Motors* would sponsor the show and had agreed to pay *N.B.C.* $275,000 to cover all costs. The Academy will use its share to pay for the expense of the presentation and hopes to have something left over to help pay for recent renovations made in the organization's theatre to equip it for the showing of wide-screen production using stereophonic sound.

THE CRITICS RAVED ABOUT ODILE — YOU'LL SEE HER AGAIN!

LAUGHTER SAILS INTO A NEW HIGH!

STANLEY HOLLOWAY
JOAN RICE ODILE VERSOIS (O-DEEL VEARSWA)
DONALD SINDEN (THE CRUEL SEA) JAMES HAYTER

GUESS WHO?

A DAY TO REMEMBER

That "LAVENDER HILL MOB" maniac makes merry with Mademoiselles . . . and MADAMS!

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